

Logotipo básico | CMYK | Uso preferente



Tipografía utilizada en  
“Plataforma de Mayores y Pensionistas”:

Gotham Rounded Bold

48C + 100Y • 100C + 60M + 30Y

Logotipo básico | RGB




154r + 195g + 28b • 0r + 93g + 137b

# Logotipo básico | PANTONES



Aplicaciones a 1 tinta | Negro | Blanco

The logo consists of the letters 'PMP' in a bold, rounded, sans-serif font. The letter 'M' is stylized to resemble two human figures standing side-by-side, with their heads represented by solid black circles. The 'P' is on the left, the 'M' in the middle, and the 'P' on the right.

Plataforma de Mayores  
y Pensionistas

This version of the logo is identical to the one above but rendered in white against a solid black background. The stylized 'M' as two figures remains the central visual element.

Plataforma de Mayores  
y Pensionistas

# Mínima reducción

